



THE BARTER CLUB CONNECTION

February, 2008



HAPPY VALENTINE'S DAY

HELLO MEMBERS: Let's start out by welcoming some more great new members.

- ☞ The CoCo Retreat
on the Big Island of Hawaii
Victoria Rasch
- ☞ Yue Count Bookkeeping Services
Richard Yue
- ☞ Singing Lessons & Karaoke Training
Russell Deutch
- ☞ Welcome back Sierra Shades
In Squaw Valley & Truckee
Marci Dolan

Well members, hopefully you all made it through the crazy holiday months and all of you had a great new years celebration, Now we move on to a very challenging 2008 with a very uncertain business climate. One thing for sure, is we can all help each other by bartering and referring each other to everyone we know. This is a good time to utilize your fellow barter club members. Many contractors and service providers now have some extra time to do more barter jobs. Make sure you call our members and try to negotiate some good barter deals. I know several members who indicated they are ready for some barter jobs and some are taking lower prices. If you are one of these types of businesses who want more barter business please call us and we will promote you more to our members. Remember that barter business opens the door to cash referrals and also helps keep you busy during these slower times.



VALENTINE'S DAY IDEAS

Members may want to give a little barter goodie to their sweet heart. We can suggest: a massage, facial, manicure, a hair salon gift certificate, flowers, candy, a night at a B&B a car wash, a nice dinner out, a limo ride and lots more. Check your directory, our website, or call us for other suggestions. We hope you all have a great Valentines Day, and a Happy, Healthy and Prosperous New Year!
BARTER ON!!

1099 NEWS

Most of you received your 1099 B form with this mailing. If you did not receive one it is because you are a corporation, LLC or your earnings were less then \$500. If there are any errors you are aware of, please call us before Feb. 25th so we can make any necessary changes. We only show the barter portion on 1099s.

NEW DIRECTORIES

Yes you all should have received your new winter-spring 2008 directory with this mailing. Please check your listings as it is possible there are corrections to make and or updates. If so, please contact us so we can update your listing. We also need your e-mail and web addresses so we can give you free links to our new site. Extra copies are available for \$10 including postage. You can get your website link by calling Rick Tracewell at 530 274-7475 or e-mailing Rick@thebarterclub.com

OTHER NEWS

New sales reps, We are starting some advertising for part and full time sales reps to help us expand in all areas from Sacramento to Lake Tahoe. If you have any good prospects, please have them call Jay at 530 885-7283. We are offering good commissions and other incentives. They must have some sales experience and some business background.

Credit Card Fee Savings

We have teamed up with Cynthia at Paymerica to offer barter club members great savings on their credit card rates and monthly fees. We saved from \$25 per month service fee down to \$5 per month as well as lower per sale rates. Call Cynthia at 1-877-729-6370 ext. 409, or e-mail cscott@paymerica.com Make sure and tell her you are a barter club member.

SINGING IN YOUR HOME CAN BE FUN!

Fun for the entire family. Russell Deutch of Affordable Karaoke is providing singing lessons / Karaoke training in the privacy of your own home. No need to wait for all of the other singers it's your turn over and over again! This is a great way to practice songs, try new ones and be ready to wow your friends at your next karaoke outing. Great way to build confidence and stage presence. Russell is a great teacher and is very patient. It's all about having fun. Introductory special \$100 for up to 2 hours all barter. Also available for private parties!
"Let the Melodies Flow Through You!"
(916)417-0023